The role of Budapest for territorial development regarding to the innovative partnership in the Danube Region

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Budapest
525 sq km
Population: 1.7 million (17% of Hungary)
app. 35% of the national GDP is produced in Budapest
23 districts

Central Hungarian Region (CHR)
including Budapest
6 919 sq km (less than 10% of Hungary)
Population: 2.8 million (28% of Hungary)
app. 40% of the national GDP is produced in the CHR
Growth Poles in Europe in 2020

Potential Metropolis Regions in Europe
Budapest and EU Danube Strategy
in political structure
in economical and social structure
in urbanism and spatial structure of the city
in society: more individual, transnational
on urban market  CHANGE
changing necessities - new markets
well being/ competitiveness / sustainability
new values

innovation / research / education
Budapest 2030 Long-term Urban Development Concept
Budapest 2030: creative & innovative city
Long-term urban development plan

Predicted vision
Multicultural environment

Demographic trends
New functions of creative industry
Main goal: creative economic environment

Innovatively stimulating, creative environment

- Intellectual values
- Cultural values

Economic products

Services
Budapest 2020 Integrated Urban Development Strategy
The city and its region

- Brown-field zone development
- The city living with the Danube
- Regional and national partnerships
- Budapest’s international role
1. Cooperative, initiating and inspiring urban development
2. Business and investment-friendly economic environment
3. SMART city

Infrastructure-based development and Climate Protection programmes
4. Vivid, valuable and green metropolitan environment
5. Open minded, community-oriented, solidary and active local inhabitants
6. City living together with the Danube
Implementation of Sustainable Urban Development Strategy

The pillars of successful regional and local development:
- Capital
- Knowledge
- Information
- Trust
- Communication

learning, communication, and collaboration
Practices

- Rehabilitation of publicly-owned real estate
- Job creation program for graduates
- Digitalization project
- Brownfield investments: Gas factory, CET

- ISCO – Model / Urban Fund
- CLIMATE KIC Transition City Program / ZOO, Pannon Park Project

Zoo: EU sample project
Gas factory: interactive centre
Resources of Budapest: added values to European creativity and innovation

1. Creative industry is the pillar of the EU economy, accounts for 4,5 % of HU GDP – „iCapital” and „city of design”
2. Young target audience: from the middle class and mid-generation towards the „start-up city” - „cool-capital”
3. Innovation programs: tools of social integration
4. Innovation Complex Centers based on „triple-helix method”
5. Regional and international cooperation: „city of co-opetion” and „Olympic 2024 Candidate City”
Thank you for your kind attention!

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